



**West Bengal Pollution Control Board**  
(Department of Environment, Government of West Bengal)  
Paribesh Bhawan, Bldg. 10A, Block LA  
Sector III, Salt Lake, Kolkata 700 098  
Tel: 2335-6730, 2335-9088/7428/8211/6731/0261/8861  
Fax: (0091) (033) 2335-2813

Memo No. 1110-PCB/HGY/O/4374-2011(I)

Date: 13/09/2013

### **DIRECTION**

**WHEREAS, M/s. Haldiram Bhujawala Ltd.** (hereinafter referred to as the industry) located at Ghanashyampur, NH-2, P.S.- Singur, Dist.- Hooghly, Pin-712409 is a food processing industry.

**AND WHEREAS,** the industry has 63 nos. diesel fired frying ovens connected to a stack of height 30m, 1 no. LPG fired baking oven connected to a stack of height 15m.

**AND WHEREAS,** the industry was inspected on 19/06/13 by the officials of the **WEST BENGAL POLLUTION CONTROL BOARD** (hereinafter referred to as the Board). The industry has installed an effluent treatment plant (ETP). The industry has no water meter at inlet of ETP. The effluent quantity shown by the industry was 2.5 cum./day for the old production capacity of 2000 kg/month but with enhanced production capacity the effluent quantity might be increased many fold (as per new Consent to Establish issued by Board on 22/05/2013, the production capacity of the industry is 4185 MT/annum). The existing ETP was observed to be inadequate to cater the present hydraulic load. The industry has also installed a husk fired Thermic Fluid Heater (TFH) of capacity 15 lac.k.cal/hr. connected to a stack of height 15m without obtaining 'Consent to Establish' from the Board.

**AND WHEREAS,** during inspection on 29/03/2012 and 19/06/2013 effluent samples were collected for analysis and on both occasions the industry failed miserably to meet the liquid effluent discharge standard. Analysis report is tabulated below:-

Date of sampling	Sampling point	Parameters			
		COD	BOD	TSS	O&G
29/03/2012	ETP outlet	2811.2 mg/l	1175.0 mg/l	160 mg/l	11.6 mg/l
19/06/2013		26656.0 mg/l	16975.0 mg/l	1350 mg/l	1.07 mg/l
Permissible limit		250 mg/l	30 mg/l	100 mg/l	10 mg/l

**AND WHEREAS,** a show cause notice was issued to the industry by Environmental Engineer, Hooghly R.O. on 23/04/2012 for failing to comply with the liquid effluent discharge standard against the sampling dated 29/03/2012. The industry replied to the show cause notice mentioning that their ETP is operated regularly but need to be upgraded to achieve the permissible limit. They also mentioned that they would require some time to upgrade the existing ETP so as to meet the liquid effluent discharge standard in future.

**AND WHEREAS,** the Consent to Operate of the industry expired on 31/07/2012. The industry has not yet applied for 'Consent to Operate' for enhanced production.

**AND WHEREAS,** the industry was called for a hearing on 21/08/2013 at the head office of the board for non-compliance of environmental norms as observed during inspection by the Board officials.

**AND WHEREAS**, the director of the industry appearing in the hearing agreed with the above mentioned observations of the Board. He submitted that they have already started the upgradation/modification work of the existing ETP which is expected to be completed within six months. The Technical Committee directed the industry to submit a stamp paper undertaking in this regard. He also submitted that they would obtain 'Consent to Establish' from the Board for the new 15 lac.k.cal/hr. TFH immediately. The industry has submitted the undertaking on 26.8.13.

**NOW THEREFORE**, considering the non-compliance as mentioned above **M/s. Haldiram Bhujiawala Ltd.** located at Ghanashyampur, NH-2, P.S.- Singur, Dist.- Hooghly is hereby directed as follows :

1. **That**, the industry shall complete the up-gradation/modification work of the existing ETP by February, 2014 positively.
2. **That**, the industry shall not increase the production without completing the up-gradation/modification work of the existing ETP and without obtaining Consent to Operate.
3. **That**, the industry shall obtain Consent to Establish and Consent to Operate for the new TFH.
4. **That**, the industry shall execute a **Bank Guarantee** (proforma enclosed) of Rs. 2,00,000/- (Rupees Two lakhs) only valid for twelve (12) months within fifteen [15] days from the date of issuance of this direction in favour of **WEST BENGAL POLLUTION CONTROL BOARD** as an assurance to comply with the above direction.

The Environmental Engineer, Hooghly Regional Office of the State Board will keep strict vigil on the industry. If the industry is found to violate the direction of the Board, stricter regulatory order including closure with disconnection of electricity may be issued.

This direction is issued in exercise of the powers conferred under provisions of the Water (Prevention & Control of Pollution) Act, 1974 and the Environment (Protection) Act, 1986 and Rules made thereunder after being approved by the Competent Authority.

By Order,

Sd/-

**Chief Engineer**  
**Operation & Execution Cell**  
**West Bengal Pollution Control Board**