



WEST BENGAL POLLUTION CONTROL BOARD

(Department of Environment, Government of West Bengal)

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NOTICE

To

All registered PIBOs of Plastic packaging and commodities

Sub: Mandatory Labelling Requirements for Plastic Packaging as per the PWM (Amendment) Rules, 2024-reg.

Ref: 1) MoEF & CC Notification No. G.S.R. 320(E), dt: 18/03/2016 on Plastic waste Management Rules, 2016

2) MoEF & CC Notification No. G.S.R. 285(E), dt: 27/03/2018 on Plastic waste Management Rules, 2016 (amendment)

3) MoEF & CC Notification No. G.S.R. 133 (E), dt: 16/02/2022 notifying the guidelines for EPR implementation.

4) MoEF & CC Notification No. G.S.R. 201 (E), dt: 14/03/2024 on Plastic waste Management Rules, 2016

5) MoEF & CC Notification No. G.S.R. 73 (E), dt. 23/01/2025 on Plastic waste Management (Amendment) Rules, 2025

In accordance with the Plastic Waste Management (Amendment) Rules, 2024, notified by the Ministry of Environment, Forest and Climate Change (MoEF & CC) on March 14, 2024, all Producers, Importers and Brand Owners (PIBOs) involved in the manufacture, import and use of plastic packaging materials must adhere to the following revised marking and labeling requirements;

Rule 11, PWM Rules, 2016 as Amended in 2024;

1. Labeling for Recycled Plastic Packaging (Sub-rule 11(i(2)))

- Every recycled plastic packaging or commodity shall bear a label “**Recycled having [.....specify percentage.....] of recycled plastic.**”
- The resin identification code must be displayed inside a triangular symbol.
- Must comply with Indian Standard IS 14534:2023 – “Plastics – Recovery and Recycling of Plastics Waste-Guidelines”.

2. Labeling for Compostable Plastic Packaging (Sub-rule 11(ii)(3))

- Compostable plastic packaging must bear the label “**Compostable only under industrial composting**”. And shall conform to the Indian Standards IS/ISO 17088:2021 (Specifications for Compostable Plastics) is required.

3. Labeling for Biodegradable Plastic Packaging (Sub-rule 11 (ii)(4))

- Biodegradable plastic packaging must include “**Biodegradable in [.....specify number of Days.....] only in the [.....specify recipient environment such as soil, landfill, water, etc.....].**”
- The biodegradation process must conform to standards prescribed by CPCB.

4. Print the following on all packaging bags of plastic raw material: (In rule 13 of the said rule: Sub-rule (4)(iii))

“Not to be used in the manufacture of single use plastic items prohibited under the Plastic waste Management Rules, 2016 including plastic sheets <50 Microns thickness, non-woven carry bags < 60 gsm, carry bags <120 micron thickness”.

5. Implementation of Barcode/QR Code System

➤ Effective from July 1, 2025, PIBOs must incorporate traceability information via:

- A barcode or Quick Response (QR) code printed on the plastic packaging.
- Inclusion of the required details in the product information brochure.
- Printing a unique identification number issued under existing laws.
- This information must be registered with the Central Pollution Control Board (CPCB), which will maintain a quarterly updated compliance list.

Hence, all PIBOs involved in manufacture, import and use of plastic packaging materials must adhere to the above directions otherwise, the Board will be constrained to take following actions as per the provisions of Plastic Waste Management Rules.

- Cancellation of EPR Registration.
- Imposition of Environmental Compensation (E.C.)

Sd/-
Chief Engineer
Waste Management Cell