DIR E C T I O N

WHEREAS, M/s. The East India Natural Goods Co. (hereinafter referred to as the industry) located at BBT Road, Vill. Gopalpur, P.O. Sarkarpool, P.S. Maheshtala, Dist. 24 Pgs(S), Pin-700143 is engaged in screen printing on jute bags – 50,000 pcs/month and cotton bags- 10,000 pcs/month.

AND WHEREAS, the industry was inspected by the officials of the West Bengal Pollution Control Board (hereinafter referred to as the Board) on 02.02.2017 and 03.11.2015. The industry does not have any Effluent Treatment plant. Effluent sample could not be collected during inspection on 02/02/2017.

AND WHEREAS, the effluent sample collected during inspection on 03/11/2015 from the outlet drain of the industry has grossly failed to meet the prescribed standard. The results are shown below:

<table>
<thead>
<tr>
<th>Sampling point</th>
<th>Parameters</th>
<th>Results obtained (mg/l)</th>
<th>Permissible limit (mg/l)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outlet Drain of the industry to municipal drain</td>
<td>COD</td>
<td>867.40</td>
<td>250</td>
</tr>
<tr>
<td></td>
<td>BOD</td>
<td>157.05</td>
<td>30</td>
</tr>
<tr>
<td></td>
<td>O &amp; G</td>
<td>16.60</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>Sulphide</td>
<td>66.55</td>
<td>2</td>
</tr>
</tbody>
</table>

AND WHEREAS, Consent to operate of the industry was valid upto 28/02/2014 (fee valid upto 31/05/2017).

AND WHEREAS, the industry was called for a hearing on 17.03.2017 for such non-compliances. The representatives of the industry appeared in the hearing submitted that they have initiated action for installation of an effluent treatment plant and the installation work of the ETP is expected to be completed within three months.

NOW THEREFORE, considering the submission of the industry, M/s The East India Natural Goods Co. located at BBT Road, Vill. Gopalpur, P.O. Sarkarpool, P.S. Maheshtala, Dist. 24 Pgs(S), Pin-700143 is hereby directed as follows:

i) That, the industry shall complete installation work of the effluent treatment plant within May 2017.
ii) That, the industry shall submit application for renewal of Consent to Operate immediately.
iii) That, the industry shall not operate without valid Consent to Operate of the Board.

The Environmental Engineer, In-charge, Alipore Regional Office is requested to conduct inspection of the industry after May 2017 to verify the status of compliance. If the industry is found to violate the Board’s direction, strict regulatory action like closure with disconnection of electricity of the industry shall be issued.

This direction is issued in exercise of the powers conferred under the Water (Prevention & Control of Pollution) Act, 1974, Air (Prevention & Control of Pollution) Act, 1981 and the Environment (Protection) Act, 1986 and Rules made thereunder, after being approved by the competent authority.

By Order,

Sd/-
Sr. Environmental Engineer & In-Charge Operation & Execution Cell
West Bengal Pollution Control Board