WHEREAS, M/s. Shree Ambika Cereals Pvt. Ltd. (hereinafter referred to as the industry) located at Gurupally, P.O.- Ahmadpur, P.S.- Sainthia, Dist.- Birbhum, Pin-731 201 is a parboiled rice mill of production capacity 400 MT/month.

AND WHEREAS, the industry was inspected by the officials of West Bengal Pollution Control Board (hereinafter referred to as the Board) on 22/06/2016. The industry has a husk fired boiler of capacity 3 Ton/hr. which is provided with cyclone separator as air pollution control device (APCD) and connected to a stack of height 30m from G.L, but no permanent ladder, platform was observed.

AND WHEREAS, the industry had submitted a photograph of effluent treatment plant (ETP) along with effluent analysis report, but no ETP was observed at the industry during inspection. The industry discharges its process effluent directly to the outside canal. Deposition of husk ash was observed outside the factory premises which contaminated nearby canal water and might cause nuisance to the local people.

AND WHEREAS, the Consent to Operate of the industry is valid upto 31/07/2018.

AND WHEREAS, a hearing was conducted at the Head Office of the Board on 10/08/2016 for the non-compliance of environmental norms as observed during inspection by the Board officials. The Board also received a public complaint from the villagers of Gurupally, Paruldanga, P.O.- Ahmadpur, P.S.- Sainthia, Birbhum through GM, DIC, Birbhum against the industry alleging dust emission causing health hazards to the local people and also polluting the nearby canal water.

AND WHEREAS, the Manager of the industry appearing in the hearing agreed with the above mentioned observations of the Board. He submitted that they would install an effluent treatment plant to treat its process effluent within 2-3 months and arrange permanent ladder, platform with the stack within fifteen days. He also submitted that they have stopped dumping ash in the adjacent land of the industry and presently husk ash is disposed by engaging contractor. He assured that they would take necessary steps for proper disposal of ash at the earliest.

AND WHEREAS, the complainant appeared in the hearing and alleged that they are suffering due to spreading of ash generated from the industry. But he also stated that presently the industry is not dumping ash in the adjacent land.

NOW THEREFORE, considering the facts as recorded above, M/s. Shree Ambika Cereals Pvt. Ltd. located at Gurupally, P.O.- Ahmadpur, P.S.- Sainthia, Dist.- Birbhum, Pin-731 201 is hereby directed as follows:

1. That, the industry shall install the effluent treatment plant positively within 31st October, 2016.

2. That, the industry shall provide permanent ladder, platform within 15th September, 2016 for stack monitoring.

3. That, the industry shall submit ash utilization and disposal management plan within 15th September, 2016.
4. **That,** the industry shall submit a Bank Guarantee (proforma enclosed) of Rs. 1,00,000/- (Rupees One Lakh) only, valid for twelve [12] months within fifteen [15] days from the date of issuance of this order in favour of the **WEST BENGAL POLLUTION CONTROL BOARD** as an assurance to comply with the above Direction.

The Environmental Engineer, Durgapur Regional Office of the Board is requested to inspect the industry after October, 2016 to verify the compliance status of Board’s Direction. If the industry is again found to be non-complying, the Board will take stricter regulatory action against the industry.

This direction is issued in exercise of the powers conferred under the provision of Section 33A of Water (Prevention & Control of Pollution) Act, 1974, Section 31A of Air (Prevention & Control of Pollution) Act 1981 and the Environment (Protection) Act, 1986.

This order has the approval of the Competent Authority.

By Order,

**Sd/-**  
Chief Engineer  
Operation & Execution Cell  
West Bengal Pollution Control Board