WHEREAS, M/s. Leade Liquor Manufacturing Pvt. Ltd. (hereinafter referred to as the industry) located at Vill. & P.O.- Rameshwarpur, P.S.- Pandua, Dist.- Hooghly, Pin- 712 252 is engaged in blending and bottling of IMFL of capacity 1.425 Million ltr./month.

AND WHEREAS, the industry was inspected by the official of the West Bengal Pollution Control Board (hereinafter referred to as the Board) on 10/07/2019. During inspection the industry was found in operation. The industry has not installed any effluent treatment plant (ETP) for treatment of waste water. Entire effluent is collected in an earthen sump inside the factory premises and the collected effluent is periodically discharged outside the unit without any treatment. It is to be mentioned that the Consent to Establish was issued to the industry on 31/08/2006 and again on 04/10/2010 with a condition that the unit shall install the ETP and treated effluent shall be discharged/recycled.

AND WHEREAS, a show cause notice was issued to the industry on 18/07/2019. The industry submitted a reply on 30/07/2019 mentioning that they are in contact with a vendor for installation of ETP.

AND WHEREAS, The Consent to Operate of the industry is valid upto 30/06/2023. The industry has not obtained Hazardous Waste Authorization.

AND WHEREAS, the industry was called for a hearing on 08.08.2019 for the abovementioned non-compliances.

AND WHEREAS, the General Manager of the industry appeared in the hearing and agreed with the above mentioned observation. He submitted that they would install the effluent treatment plant within three months.

NOW THEREFORE, considering the above, M/s. Leade Liquor Manufacturing Pvt. Ltd. located at Vill. & P.O.- Rameshwarpur, P.S.- Pandua, Dist.- Hooghly, Pin- 712 252 is hereby directed as follows:

1. That, the industry shall complete the installation work of effluent treatment plant within 31st October, 2019 and inform the Board accordingly. as follows:

2. That, the industry shall submit an Environmental Compensation (EC) of Rs. 1,00,000/- (Rupees One lakh) only, by Demand Draft in favour of WEST BENGAL POLLUTION CONTROL BOARD payable at Kolkata for non-compliance of environmental norms.

The Environmental Engineer, Hooghly Regional Office of the Board is requested to conduct an inspection of the industry after October 2019 and send the report regarding the environmental compliance. If the industry is again found to be non-complying, the Board will take strict regulatory action against the industry including closure with disconnection of electricity of the industry.
This direction is issued in exercise of the powers conferred under the provision of Water (Prevention & Control of Pollution) Act, 1974, Air (Prevention & Control of Pollution) Act 1981, the Environment (Protection) Act, 1986 and Rules made thereunder after being approved by the Competent Authority.

By Order,

Sd/-
Chief Engineer
Operation & Execution Cell
West Bengal Pollution Control Board