DIRECTION

WHEREAS, M/s. Keventer Agro Ltd. (hereinafter referred to as the industry) located at Subhas Nagar, P.O.- Nilgunj Bazar, P.S.- Duttapukur, Dist.- 24 Parganas(N), Pin-700121 is engaged in bottling of non-alcoholic Products.

AND WHEREAS, the industry was inspected by the State Board Official followed by waste water sample collection from the outlet of ETP on 09.08.2019 and the industry has failed to comply with the permissible standard as follows:

<table>
<thead>
<tr>
<th>Date of sampling</th>
<th>Sampling Point</th>
<th>Concentration (mg/lit)</th>
</tr>
</thead>
<tbody>
<tr>
<td>09/08/2019</td>
<td>Effluent Discharge from ETP Outlet</td>
<td>BOD-46.5</td>
</tr>
<tr>
<td></td>
<td>Permissible Limit</td>
<td>BOD-30</td>
</tr>
</tbody>
</table>

AND WHEREAS, a show cause letter was issued to the industry on 11.09.2019 for non-compliance with the liquid effluent standard. In reply of the show cause letter the industry stated that they have taken corrective measure and submitted a report of the effluent sampling carried out through recognized laboratory and report of the same is well within the limit

AND WHEREAS, the industry has valid ‘Consent to Operate’ of the State Board (valid up to 31/12/2023). As available in the office record the industry does not possess Authorization for Hazardous waste. (Last authorization was valid up to 30.06.2010)

NOW THEREFORE, considering the above, M/s. Keventer Agro Ltd. located at Subhas Nagar, P.O.- Nilgunj Bazar, P.S.- Duttapukur, Dist.- 24 Parganas(N), Pin-700121 is hereby directed as follows:

1. That, the industry shall always comply with the environmental norms as well as State Board’s direction.

2. That, The industry shall submit a Bank Guarantee (proforma enclosed) of Rs. 10,00,000/- (Rupees Ten lakh) only, valid for twelve (12) months within fifteen [15] days from the date of issuance of this direction in favour of the WEST BENGAL POLLUTION CONTROL BOARD (Corporation Bank IFSC Code CORP 0000663) as an assurance to comply with the environmental norms in future.

The Environmental Engineer, Barrackpore Regional Office of the Board is requested to keep a strict vigil on the industry. In case of further non-compliance, the Board will take strict regulatory action against the industry.

This direction is issued in exercise of the powers conferred under the provision of Water (Prevention & Control of Pollution) Act, 1974, Air (Prevention & Control of Pollution) Act 1981, the Environment (Protection) Act, 1986 and Rules made thereunder after being approved by the Competent Authority.

By Order,

Sd/-
Chief Engineer
Operation & Execution Cell
West Bengal Pollution Control Board