WHEREAS, M/s. Haldiram Bhujiawala Ltd. (hereinafter referred to as the industry) located at Ghanashyampur, NH-2, P.S.- Singur, Dist.- Hooghly, Pin- 712 409 is engaged in production of different snacks and sweets.

AND WHEREAS, the industry has 63 nos. diesel fired frying ovens connected to a stack of height 30m, 1 no. LPG fired baking oven connected to a stack of height 15m. The industry has also installed a husk fired Thermic Fluid Heater (TFH) of capacity 15 lac.k.cal/hr. connected to a stack of height 15m from G.L. The industry has installed an effluent treatment plant (ETP).

AND WHEREAS, the industry was earlier called for a hearing by the WEST BENGAL POLLUTION CONTROL BOARD (hereinafter referred to as the Board) on 21/08/2013 for gross failure towards compliance of liquid effluent discharge standard. Accordingly a direction was issued on 13/09/2013 with a condition that the industry shall complete the upgradation/modification work of the existing ETP within February 2014. A Bank Guarantee (BG) of Rs. 2.00 lakh was also imposed upon the industry. The industry submitted the BG amount which has expired on 18/11/2014.

AND WHEREAS, the industry submitted a letter on 16/04/2014 mentioning that they had taken necessary steps for upgradation/modification of the ETP and engaged a consultant to undertake the said job which would be completed within three months.

AND WHEREAS, the industry was further inspected on 30/07/2015. During inspection the industry was not in operation. It is revealed from the inspection report that the clarifloculator was of inadequate size and also the ETP is not operated on regular basis. During inspection whitish coloured effluent was observed to be accumulated in some parts of adjacent land outside the factory premises. The house keeping of the industry was found to be poor.

AND WHEREAS, during effluent sampling on 02/05/2014, the industry failed to meet the liquid effluent discharge standard (COD-706 mg/l, BOD-530 mg/l).

AND WHEREAS, a public complaint was received by the Board on 19/01/2015 from Barui para Paltagarh Gram Panchayet, Hooghly against the industry. They alleged that the untreated effluent is being discharged by the industry into the nearby agricultural land.

AND WHEREAS, the industry has applied for renewal of Consent to Operate on 28/08/2014.

AND WHEREAS, the industry was called for a technical hearing on 24/08/2015 at the head office of the Board due to violation of environmental norms as recorded above.

AND WHEREAS, the representative of the industry appearing in the hearing submitted that approximately 60% of the upgradation work of the ETP has been completed and balance work i.e. installation of secondary clarifier systems, ACF & PSF would be completed within next six months’ time.
NOW THEREFORE, considering the violations recorded above and the submission made by the industry, the Board hereby directs **M/s. Haldiram Bhujiawala Ltd.** located at Ghanashyampur, NH-2, P.S.- Singur, Dist.- Hooghly, Pin- 712 409 as follows:

1. **That**, the industry shall complete the balance upgradation /modification work of the effluent treatment plant within 30th November, 2015 so as to comply with the liquid effluent discharge standard in future and submit compliance report to the Board.

2. **That**, the industry shall always operate with efficient functioning of the pollution abatement systems.

3. **That**, under any circumstances, untreated effluent shall not be discharged to land outside the plant premises.

4. **That**, house-keeping of the industry shall be improved.

5. **That**, the industry shall submit a **Bank Guarantee** (proforma enclosed) of **Rs. 3,00,000/-** (Rupees Three Lakh) only, valid for twelve [12] months within fifteen [15] days from the date of issuance of this order in favour of the **WEST BENGAL POLLUTION CONTROL BOARD**.

6. **That**, the earlier BG amount of **Rs.2,00,000/-** (Rupees Two Lakh) only which has expired on 18/11/2014 shall be released

The Environmental Engineer, Hooghly Regional Office of the Board is requested to conduct an inspection of the industry after November 2015 to verify the status of compliance. If the industry is again found to be non-complying, the Board may take stricter regulatory action against the industry.

This direction is issued in exercise of the powers conferred under provisions of the Air (Prevention & Control of Pollution) Act, 1981 and the Environment (Protection) Act, 1986 and Rules made thereunder as amended, after being approved by the competent authority.

By Order,

Sd/-

**Chief Engineer**

**Operation & Execution Cell**

**West Bengal Pollution Control Board**