WHEREAS, M/s. Aditya Translink Pvt. Ltd. (Unit: Samnuggur Jute Factory – North Mill) [hereinafter referred to as the industry] located at G.T. Road, P.O. & P.S.- Bhadresar, Dist.- Hooghly, Pin – 712 124 is a unit for manufacturing of Hessian, Process Fabrics and Sacking having 1 no. coal fired boiler of capacity 3 MT/hr. & 1 no. Jute caddies fired boiler of capacity 4 MT/hr. respectively followed by Bag Filter and Common stack of height 54m.

AND WHEREAS, the industry was inspected by the official of the West Bengal Pollution Control Board (hereinafter referred to as the Board) followed by stack monitoring & effluent sample collection on 27.03.2019. The industry failed to comply with the emission standard as well as effluent discharge standard as follows:

<table>
<thead>
<tr>
<th>Date of Sampling</th>
<th>Stack attached to</th>
<th>Value Obtained (mg/Nm$^3$)</th>
<th>Permissible Limit (mg/Nm$^3$)</th>
</tr>
</thead>
<tbody>
<tr>
<td>27.03.2019</td>
<td>Boiler (4 MT/hr)</td>
<td><strong>1687.63</strong></td>
<td>150.0</td>
</tr>
<tr>
<td></td>
<td>Sample Collection at : ETP Outlet</td>
<td>COD-492.00 mg/l, BOD-96.10 mg/l</td>
<td>COD-250 mg/l, BOD-30mg/l</td>
</tr>
</tbody>
</table>

AND WHEREAS, on earlier occasion on 19.12.2017 thick emission was found and effluent treatment plant (ETP) was found non-functional.

AND WHEREAS, the ‘Consent to Operate’ of the industry is valid upto 31/12/2022. As available in the office record the industry does not possess the Authorization for Hazardous waste.

AND WHEREAS, the industry was called for a hearing on 07/06/2019 for non-compliance of environmental norms as observed during inspection by the Board official.

AND WHEREAS, the representatives of the industry appeared in the hearing and agreed with the above mentioned observations. He submitted that they are doing only bleaching operation, no dyeing activity at the present location of the unit is carried out. He mentioned that they would control the excess chlorine in the discharged effluent by using lime and alum. He requested to grant one month time for upgradation/modification of the existing air pollution control system so as to meet the PM emission standard.

NOW THEREFORE, considering the submission of the industry, M/s. Aditya Translink Pvt. Ltd. (Unit: Samnuggur Jute Factory – North Mill) located at G.T. Road, P.O. & P.S.- Bhadresar, Dist.- Hooghly, Pin – 712 124 is hereby directed as follows:-

1. **That**, the industry is allowed time upto 31st July, 2019 for upgradation / modification of the effluent treatment plant in order to comply with the prescribed standard of particulate matter.

2. **That**, the industry shall always operate with proper functioning of pollution control systems for compliance with the environmental norms.
3. That, the industry shall execute a Bank Guarantee (proforma enclosed) of Rs. 24,00,000/- (Rupees Twenty Four lakh) only valid for twelve (12) months within fifteen [15] days from the date of issuance of this direction in favour of the WEST BENGAL POLLUTION CONTROL BOARD (Corporation Bank IFSC Code CORP 0000663) as an assurance to comply with the above direction as well as environmental norms.

The Environmental Engineer, Hooghly Regional Office of the Board will conduct an inspection of the industry after July 2019 to verify the status of environmental compliance. If the industry is again found to be operating in violation of environmental norms, the Board may issue strict regulatory action including closure with disconnection of electricity without any further reference.

This direction is issued in exercise of the powers conferred under the provision of Water (Prevention & Control of Pollution) Act, 1974, Air (Prevention & Control of Pollution) Act 1981, the Environment (Protection) Act, 1986 and Rules made thereunder after being approved by the Competent Authority.

By Order,

Sd/-
Chief Engineer
Operation & Execution Cell
West Bengal Pollution Control Board