WHEREAS, M/s. Meghna Farm Products (hereinafter referred to as the industry) located at Vill.- Kamarpole, P.O.- Sarisha, P.S.- Diamond Harbour, Dist.- South 24 Parganas, Pin – 743368 is engaged in manufacturing of dairy products.

AND WHEREAS, inspections of the industry were carried out by the officials of WEST BENGAL POLLUTION CONTROL BOARD (hereinafter referred to as the Board) on 11/06/2014 and 10/03/2015. The effluent samples were collected during inspections and on both occasions the industry miserably failed to meet the effluent discharge standard. The results are tabulated below:-

<table>
<thead>
<tr>
<th>Date of sampling</th>
<th>Parameters</th>
<th>Results obtained (mg/l)</th>
<th>Permissible limit (mg/l)</th>
</tr>
</thead>
<tbody>
<tr>
<td>11/06/2014</td>
<td>COD</td>
<td>271.79</td>
<td>250</td>
</tr>
<tr>
<td></td>
<td>BOD</td>
<td>144.45</td>
<td>30</td>
</tr>
<tr>
<td>10/03/2015</td>
<td>TSS</td>
<td>132.00</td>
<td>100</td>
</tr>
<tr>
<td></td>
<td>COD</td>
<td>273.49</td>
<td>250</td>
</tr>
<tr>
<td></td>
<td>BOD</td>
<td>97.10</td>
<td>30</td>
</tr>
</tbody>
</table>

AND WHEREAS, earlier the industry was called for a hearing on 24/10/2013 for consecutive failure (30/01/2013 & 15/07/2013) towards compliance of effluent discharge standard and a direction was issued vide order dated 11/11/2013 with the condition that the industry shall complete the modification/upgradation work of the ETP by 31/01/2014 with imposition of a Bank Guarantee of Rs.50,000/- . The industry submitted the BG amount which was valid upto 22.12.2014.

AND WHEREAS, a show cause notice was issued to the industry on 25/08/2014 for failing to comply with the effluent discharge standard for the sample collected on 11/06/2014. The industry submitted a letter on 16/10/2014 mentioning that they have completed necessary rectification work of the effluent treatment plant (ETP) in January 2014. They also stated that non-compliance might have occurred due to lack of proper maintenance of the ETP. The industry still could not meet the effluent discharge standard as observed from the analysis report of the sample collected on 10/03/2015.

AND WHEREAS, Consent to Operate of the industry is valid upto 31/05/2015.

AND WHEREAS, the industry was called for a hearing on 22/04/2015 at the Head office of the Board for non-compliance of environmental norms as observed during inspection by the Board officials.

AND WHEREAS, the General Manager of the industry appearing in the hearing agreed with the above mentioned observations of the Board. He submitted that they would undertake further upgradation of ETP to maintain effluent quality within the permissible standards and requested to grant three months time to complete the said job.
NOW, THEREFORE, considering the submission of the industry, the Board is hereby pleased to direct M/s. Meghna Farm Products located at Vill.- Kamarpole, P.O.- Sarisha, P.S.- Diamond Harbour, Dist.- South 24 Parganas, Pin – 743368 as follows:

1. **That**, the industry shall complete further modification/up-gradation of the effluent treatment plant within 31st July, 2015 in order to ensure compliance with liquid effluent discharge in future.

2. **That**, the industry shall always operate their plant with efficient functioning of pollution abatement system.

3. **That**, the industry shall execute a **Bank Guarantee** (proforma enclosed) of **Rs. 2,00,000/-** (Rupees Two lakh) only valid for twelve (12) months within fifteen [15] days from the date of issuance of this direction in favour of the **WEST BENGAL POLLUTION CONTROL BOARD** as an assurance to comply with the above directions.

The Environmental Engineer, Alipore Regional Office of the State Board is requested to inspect the industry after July 2015 to verify the compliance status and if the industry is found running violating the Board’s direction, the Board will be at liberty to take stricter action including closure of the industry with disconnection of electricity.

This direction is issued in exercise of the powers conferred under provisions of the Water (Prevention & Control of Pollution) Act, 1974, Air (Prevention & Control of Pollution) Act, 1981 and the Environment (Protection) Act, 1986 and Rules made thereunder after being approved by the Competent Authority.

By Order,

**Sd/-**

Chief Engineer

Operation & Execution Cell

West Bengal Pollution Control Board